

Shiny Side Up Bike Fest - motorcyclist safety initiative

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Motorcycle crash numbers and severity in the Wellington region have been up and down over the 2010 to 2015 period with no significant reduction. This is similar to the trend nationwide. In late 2015, NZTA in conjunction with GWRC and ACC held an events in 2016 and 2017 that attracted motorcycle riders.

Shiny Side Up Bike Fest is a motorcycle safety initiative targeting recreational riders in the Wellington and Auckland regions. The overall objective is to inform and educate riders, promoting rider skills, full protective gear and technologies, so that motorcycle riding is increasingly a safe and sustainable travel choice.